

## DR. ANOOP KUMAR

UGC-NET JRF, Ph.D.

Assistant Professor

Department of Culture and Media Studies

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### PERSONAL INFORMATION

Dr. Anoop Kumar

Assistant Professor

Department of Culture and Media Studies

School of Social Sciences

Central University of Rajasthan

**Qualifications:** BA (University of Allahabad), MA in Mass Communication (Banaras Hindu University), Ph.D in Mass Communication (Pondicherry University), UGC-NET JRF

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**ResearchGate** Profile: [https://www.researchgate.net/profile/Anoop\\_Kumar52](https://www.researchgate.net/profile/Anoop_Kumar52)

**Scopus:** <https://www.scopus.com/authid/detail.uri?authorId=57196274195>

**Google Scholar:** <https://scholar.google.com/citations?user=TH7Vd0QAAAAJ&hl=en>

**Web of Science:** <https://www.webofscience.com/wos/author/record/HKF-4507-2023>

### AREA OF INTEREST

Digital journalism studies, Social media, Development communication, Qualitative research, Disinformation studies, fact-checking & MIL, Photography & Video production

### ACADEMICS

- **Ph.D** in Mass Communication from the Department of Electronic Media and Mass Communication, **Pondicherry University** (A Central University) under the guidance of **Dr. M. Shuaib Mohamed Haneef**. (**Thesis title:** *Mutual Shaping of Digital Media Technologies and Journalism: Emergent Journalistic Practices in Indian Newsrooms*).
- **MA** in Mass Communication from Dept of Journalism and Mass Communication, **Banaras Hindu University** (BHU) (A Central University).
- **BA** in English Literature and Political Science from **University of Allahabad** (A Central University).
- **UGC-NET JRF** in Mass Communication and Journalism (Dec. 2015).
- **UGC-NET** in Mass Communication and Journalism (Dec. 2012; June, 2013; Dec, 2013; June, 2014; June, 2015).

## PAST TEACHING EXPERIENCE

- Served as Assistant Professor (G-1) at **Amity School of Communication (ASCO)**, Amity University Uttar Pradesh, Noida from 15<sup>th</sup> January, 2019 to 6<sup>th</sup> March, 2020.

## TOTAL TEACHING EXPERIENCE

- More than five years.

## RESEARCH GUIDANCE

### Ph.D Thesis Supervision:

#### 2023

- Social media and climate change communication: A qualitative study – **Ms. Manisha Peepliwal** (ongoing)
- Intersection of Generative AI and Journalism: A Qualitative Study in Select Indian Newsrooms – **Mr. Rohit Kumar Yadav** (ongoing)

#### 2021

- Print journalism in the digital age: A study on the role perception of news professionals in the Indian context – **Mr. Mohit Kumar Maurya** (ongoing)

### Supervision of PG Dissertation:

#### 2024

- Technostress among youth from smartphones: A case study on varsity students – **Ms. Agrima Jadon**
- A study on the intersection of media access and Dalit empowerment in Rajasthan – **Mr. Sharvan Kumar**

#### 2023

- Exploring Feminist Grassroots Journalism: A Case Study of Khabar Lahariya – **Ms. Pothagalla Deepa**
- A Study on the Influence of Social Media Consumption on the Lifestyle of Youth – **Mr. Kumar Shivam**
- Trivializing Modesty: An Analysis of the Representation of Women in the Hindi Television Sitcom '*Bhabhi Ji Ghar Par Hai*' – **Ms. Tanisha Mathur**

#### 2022

- Impression management on social media: A study on the presentation of self on Instagram – **Ms. Anupama Pavithran**
- Social media in maternal health: Prospects and challenges – **Ms. Hina Verma**
- Analysis of news consumption patterns on Instagram & their effects on the youth – **Mr. Utkarsh Gupta**
- Role of Mobile phone in Journalism: Prospects and Challenges – **Mr. Niranjana Singh**

2021

- Sexism and gender stereotyping in web series: A semiotic analysis of Mirzapur (Season 1 and 2) – **Ms. Aditi Khare**
- A study on history, current practices and prospect of Tolpava Koothu art form of Kerala – **Mr. Amal Raj K**
- Effects of “Ningalenne Communistaki” in shaping socio-political views of Kerala – **Mr. Ashwin Chandran MV**
- A study on the comparative analysis of visual content in Dainik Bhaskar and the Times of India – **Mr. Mohit Shrivastava**

#### **PUBLICATIONS IN PEER-REVIEWED JOURNALS**

1. Kumar, A. (2024). **Fact-Checking Methodology and its Transparency: What Indian Fact-Checking Websites Have to Say?** *Journalism Practice*, 18(6), 1461-1480. <https://www.tandfonline.com/doi/abs/10.1080/17512786.2022.2098520> (ISSN: 1751-2786) (online published on 4 Aug 2022)
2. Kumar, A. (2020). **Spread of Infodemic and Disinfodemic: A Qualitative Content Analysis of COVID-19 Related Mis/Disinformation Debunked by Alt News.** *Pragyaan: Journal of Mass Communication*, 18(2), 1-10. (ISSN: 0974-5521)
3. Kumar, A., & Haneef, MSM. (2019). **Emergent interactive features in websites: Analysis of online editions of six Indian newspapers.** *Media Asia*, 46(1-2), 35-52. Doi: 10.1080/01296612.2020.1764720. <https://www.tandfonline.com/doi/abs/10.1080/01296612.2020.1764720> (ISSN: 0129-6612)
4. Kumar, A., & Haneef, MSM. (2018). **Is mojo (en)de-skilling? Unfolding the practices of mobile journalism in an Indian newsroom.** *Journalism Practice*, 12(10), 1292-1310. (ISSN: 1751-2786) <http://www.tandfonline.com/doi/full/10.1080/17512786.2017.1389291>
5. Kumar, A., & Haneef, MSM. (2016). **Convergence of technologies and journalists: Translation of journalistic practices through ANT perspective.** *Estudos em Comunicacao (Communication Studies)*, 22, 105-122. Doi: 10.20287/ec.n22.a06. (ISSN: 1646-4923) <http://www.ec.ubi.pt/ec/22/pdf/ec-22-06.pdf>
6. Kumar, A. (2016). **Convergent technologies: Reshaping the contours of journalistic communities.** *Jan Sanchar Vimarsh*, 5(9). (ISSN: 2277-3932)
7. Kumar, A., & Haneef, MSM. (2015). **Digital media habitus, agency and structure: Convergence practices among journalists in Indian newspapers.** *Journal of Communication and Journalism Research*, 4, 106-116. (ISSN: 2348-5663)
8. Kumar, A. (2014). **Social production of space and self-presentation through the use of mobile phones in metro trains.** *The Journal of Media Studies*, 5(1&2), 612-620. (ISSN: 2249-3263) (A biannual refereed journal of the Dept of Communication, MS University, Tirunelveli)

#### **BOOK CHAPTERS**

1. Kumar, A. & Haneef, M.S.M. (2023). **(Dis)Empowered Civic Voices in Social Media: An Episteme of Civic Engagement, Advocacy, and Social Change**. In Baikady et al. (Eds.), *The Palgrave Handbook of Global Social Change*. Palgrave Macmillan, Cham. [https://doi.org/10.1007/978-3-030-87624-1\\_304-1](https://doi.org/10.1007/978-3-030-87624-1_304-1)
2. Kumar, A. & Haneef, M.S.M. (2023). **Understanding and Countering Fake News: Discourses and Reflections on Contemporary Information Ecosystem**. In Thoubha et al. (Eds.), *Mass Media: Global Contours*. Shree Publishers & Distributors, New Delhi.

## RESEARCH CONTRIBUTIONS AS A PEER REVIEWER

I have peer-reviewed research articles for academic journals namely *Digital Journalism, Media Asia, Journalism Practice, Online Information Review, Communication and Culture Review*.

## AWARDS

1. Bagged the **Best Paper Award** for the research paper presentation titled '**Combating Misinformation and Disinformation Spreading Through Social Media**' in the 3-Day **International Conference on Social Media & Developing Societies** from 10-12 November 2021, organised by the Department of Media Studies Christ Nagar College, Trivandrum, India.
2. Bagged the **Paper Presentation Award** for a paper entitled "**Understanding fake news, misinformation, and disinformation: A literature review**" (co-authored by Dr. M. Shuaib Mohamed Haneef) at **International Trans-Disciplinary E-Conference** on "Crafting the Contours of Mass Media for New India: A Global Perspective" organized by the Department of Mass Communication, Rajiv Gandhi University on 2-3 November, 2020.

## CONFERENCE/LECTURE/WORKSHOP

### *Paper Presentation at International Conference/Seminar*

1. My Ph.D. scholar Mr. Mohit Kumar Maurya presented a paper, co-authored by me, entitled '**Editorial Decisions-making in Newsrooms: Understanding the Role of Web Analytics**' in the International Conference of Media & Communication (ICMC) on 'New Media Landscape in India: Dimensions, Issues, Trends and Future' organized by School of Media and Communication, Adamas University, Kolkata during 30-31 March, 2023.
2. Presented a paper titled '**Combating Misinformation and Disinformation Spreading Through Social Media**' in the 3-Day International Conference on **Social Media & Developing Societies** from 10-12 November 2021, organised by the Department of Media Studies Christ Nagar College, Trivandrum, India.
3. Presented a paper entitled "**Navigating through COVID-19 infodemic and disinfodemic: Surviving with the help of fact-checking, MIL approach and technology based solutions**" at the **Online International Conference** on "How to survive within the information flood around COVID-19" organized by the Faculty of Social Sciences at Charles University in Prague on 25 May 2021.

4. Presented a paper entitled **“Understanding fake news, misinformation, and disinformation: A literature review”** (co-authored by Dr. M. Shuaib Mohamed Haneef) at **International Trans-Disciplinary E-Conference** on “Crafting the Contours of Mass Media for New India: A Global Perspective” organized by the Department of Mass Communication, Rajiv Gandhi University in collaboration with the Department of Mass Communication, Assam University and Indian Institute of Mass Communication, Eastern India Regional Campus, Dhenkanal in association with the Departments of Sociology, Commerce and Social Work of Rajiv Gandhi University on 2-3 November, 2020. (***Bagged the Paper Presentation Award for this conference paper***)
5. Presented a paper titled **“Mobile journalism, news production practices and issues of accessibility: Opportunities and Challenges”** at the **International Seminar** on ‘Media Technologies and Accessibility: Politics, Representations and Paradigms’ organized by the Dept of Electronic Media and Mass Communication, Pondicherry University on 21-22 Jan, 2020.

#### ***Paper Presentation at National Conference/Seminar***

1. Presented a paper entitled **“Spread of infodemic and disinfodemic: A qualitative content analysis of Covid-19 related mis/disinformation debunked by Alt News”** at the **National E-Conference** on “Communication During Covid-19 Pandemic: Prospects and Challenges” organized by School of Mass Communication, IMS Unison University, Dehradun on October 10, 2020.
2. Presented a paper titled **“Negotiating roles, practices and technologies in the newsroom: A study of women journalists in *The Hindu* and the *Hindustan Times*”** at the Two-day **National Conference** on ICT and Community Development organized by Department of Communication, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu on 5-6 January 2017.
3. Presented a paper titled **“The role of convergent technologies in building and strengthening journalistic communities with audiences, sources and colleagues”** at the **National Seminar** on ‘Media, Culture and Community’ jointly organized by the Dept of Electronic Media and Mass Communication, Pondicherry University and Association of Communication Teachers of Tamil Nadu & Puducherry (ACT - TNP) on 29-30 March, 2016.
4. Presented a research paper titled **“News technologies at work: Translation of journalistic network”** at the **National Seminar** on social media organized by Garden City College, Bengaluru on 21 Sept, 2015.
5. Presented a paper titled **“Convergence practices in journalism: Changes in *doxa* of the field and agent’s *habitus*”** at the **UGC Sponsored National Seminar** on Media and Society in the Digital Age organized by Dept of Mass Communication, University of Calicut on 28-29 Jan, 2015.
6. Presented a paper titled **“Emerging best practices of interactivity and participation on the webpages of six daily newspapers of India”** at the **UGC Sponsored National Seminar** on Mass Communication- Challenges, Trends and Future organized by St. Stephen’s College, Uzhavoor, Kottayam on 12-13 Nov, 2014.

7. Presented a paper titled **“Social production of space and self-presentation through the use of mobile phones in metro trains”** in the **UGC Sponsored National Conference** on Digital Cultures: Intersections of Tradition and Modernity organized by Dept. of Communication and Media Studies, Bharathiar University, Coimbatore and Association of Communication Teachers of Tamil Nadu & Puducherry (ACT - TNP) on 7-8 Feb, 2014.
8. Presented a paper titled **“Affect of media convergence on journalists”** in **National Seminar** on Commercialization of Media & Public Service Communication organized by Acharya Institute of Graduate Studies, Bengaluru on 30-31 Jan, 2014.

### ***Participation in International/National Conferences and Seminars***

1. Attended the **International Panel Discussion** on **“Media and Information Literacy as an Intervention for Infodemic Management”** organized by MILIN, in collaboration with Indian Institute of Mass Communication and Kumaraguru College of Liberal Arts & Science on 31<sup>st</sup> October, 2020.
2. Participated in the **International Web Seminar** on **“Development Communication for a Sustainable Future: Revising the Gandhian Model of Environment”** organized by Department of Mass Communication and Journalism, Babasaheb Bhimrao Ambedkar University, Lucknow on 20-21 October, 2020.
3. Participated in the **International Webinar** on **“Countering Fake News, Misinformation and Sensationalism”** organized by the Department of Media Studies in association with IQAC, Christ Nagar College, Trivandrum on 6<sup>th</sup> August 2020.
4. Participated in the **International Webinar Series** on **“Digital & Media Literacy in Disinformation Age”** organized by Department of Visual Communication, Kumaraguru College of Liberal Arts and Science, Coimbatore in partnership with UNESCO-Global Alliance for Partnerships on Media and Information Literacy (GAPMIL) during 27<sup>th</sup> July to 1<sup>st</sup> August, 2020.
5. Attended **National Webinar** on **“Rigour in Communication and Mass Media Research: Theories and Praxis”** organized by Department of Journalism and Mass Communication, Aliah University, Kolkata on 26<sup>th</sup> July 2020.
6. Attended **National Webinar** on **“Fake and Propaganda News Coverage in Media”** organized by Department of Journalism and Mass Communication, Dum Dum Motijheel College, Kolkata on 11<sup>th</sup> July, 2020.
7. Attended the **National Webinar** on **“Covid-19 : Positive Media and Society”** jointly organized by the Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, Dept. of Mass Communication and Journalism, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon and Mulyanugat Media Abhikarm Samiti, Indore held on 5<sup>th</sup> July, 2020.
8. Attended the **National Webinar** on **“Understanding and Exploring the Role of Media during COVID-19”** organized by the Department of Mass Communication, VBS Purvanchal University, Jaunpur, Uttar Pradesh in collaboration with PR Niti on 17<sup>th</sup> May, 2020.

9. Participated in **National Webinar** on “**Credibility - Crisis of News**” organized by Department of Journalism and Mass Communication, IIMT College of Management, Greater Noida, Uttar Pradesh on 15<sup>th</sup> May, 2020.
10. Attended a **webinar** on “**Photojournalism in the time of Pandemic: Ground experience from Hyderabad**” organized by Department of Visual Communication, Avichi College of Arts and Science, Chennai on 4<sup>th</sup> May, 2020.
11. Attended a **Colloquy** on “**Media and Social Responsibility**” organized by Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai in collaboration with *The New Indian Express* on October 6, 2017.

### ***Invited Lecture/Resource Person***

1. Delivered a lecture titled “**Approaches in Qualitative Research: Ethnography, Phenomenology, Grounded Theory, Case study and Narrative approaches**” on 9th January, 2023 in the Research Methodology Workshop for Ph.D. Scholars organized by the School of Social Sciences, Central University of Rajasthan.
2. Delivered a lecture titled “**Methods of data collection: In-depth interview, focus group discussion and Participant observation**” on 9th January, 2023 in the Research Methodology Workshop for Ph.D. Scholars organized by the School of Social Sciences, Central University of Rajasthan.
3. Delivered lectures on “**Nature of Data & Analysis in Qualitative Research: Transcription, Thematic Analysis,**” “**Software Programmes for Qualitative Data Analysis: MAX QDA, Atlas.ti, NVivo**” and “**Focus Group Discussion**” on 22<sup>nd</sup> December, 2021 in the Research Methodology Workshop for Ph.D. Scholars organized by the School of Social Sciences, Central University of Rajasthan.
4. Delivered a lecture titled “**Approaches in Qualitative Research**” on 21<sup>st</sup> December, 2021 in the Research Methodology Workshop for Ph.D. Scholars organized by the School of Social Sciences, Central University of Rajasthan.
5. Delivered a lecture on “**What is Fake news & How to Combat its Menace?**” in the National Seminar organized by the Department of Visual Communication, Rathinam College of Arts and Science, Coimbatore on 12<sup>th</sup> July 2021.
6. Delivered a lecture on “**Understanding Fake News and its Preventive Measures**” in National Webinar organized by the Department of Visual Communication, Nehru Arts and Science College, Coimbatore on 31<sup>st</sup> May, 2021.
7. Delivered a lecture titled “**Qualitative Data Analysis**” on 20th January, 2021 in a Four-Week Research Methodology Workshop for Ph.D. Scholars organized by the School of Social Sciences, Central University of Rajasthan.
8. Delivered a lecture titled “**Approaches in Qualitative Research**” on 19th January, 2021 in a Four-Week Research Methodology Workshop for Ph.D. Scholars organized by the School of Social Sciences, Central University of Rajasthan.
9. Delivered a lecture titled “**FGD – An In-depth Qualitative Technique**” on 18th December, 2020 in ‘One Week FDP on 'Research Methodology and Statistical Analysis' jointly organized by Dr. B.R. Ambedkar University of Social Sciences Mhow MP and Institution’s Innovation Council-IIMT College of Management,

Greater Noida, U.P.

10. Handled a session on **“Video lecture recording (screen & face recording): OBS Studio Basic video editing: OpenShot Video Editor”** in ‘One Day Orientation Session on Digital Teaching and Learning’ organized by Digital Learning Technology Support Centre (DLTSC) Central University of Rajasthan on 13th July, 2020.

### ***Conference Chair/Expert***

1. Invited to chair a session in the **International Media Conference** (Virtual mode) on **'Communication Trends and Practices in Digital Era'** (COMTREP) on 30th March, 2022 organized by Amity School of Communication, **Amity University**, Noida and Lucknow campuses.
2. Chaired a Panel Session in One Day **International E-Conference** on **'Contemporary Media, Persuasive Technology and Psychology of Visual Communication'** organized by the Department of Visual Communication, **Nehru Arts and Science College**, Coimbatore, Tamil Nadu on 15th December, 2021.

### ***Workshops/FDP/FIP***

1. Attended the workshop on **"Verification Training: Media Literacy - Fact Checking & Data Verification"** organized by Braves Educare Society in collaboration with Rekhankit Foundation on 12th July, 2020.
2. Attended the workshop on **"Best Practices for Teaching Online"** organized by ABP Education and Surendranath College for Women on July 4th, 2020.
3. Successfully completed Four Weeks Faculty Induction/Orientation Programme for **"Faculty in Universities/Colleges/Institutions of Higher Education"** organized by Teaching Learning Centre, Ramanujan College, University of Delhi from June 04 - July 01, 2020. This FIP was sponsored by Ministry of Human Resource Development through Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.
4. Successfully completed Two Weeks Faculty Development Programme on **"Managing Online Classes and Co-creating MOOCs:2.0"** organized by Teaching Learning Centre, Ramanujan College, University of Delhi from May 18 - June 03, 2020. This FDP was sponsored by Ministry of Human Resource Development through Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.
5. Participated 3 Days Workshop on **“ADOBE INDESIGN NEWSPAPER / TABLOID LAYOUT DESIGN”** organized by Department of Communication Media, Auxilium College (Autonomous), Vellore from 14th May - 16th May, 2020.
6. Participated in 2 Days Faculty Development Program (FDP) on **“Deconstructing TV Ratings, Interpreting Readership Data & Analysing Poll Stats”** organized by Apeejay Institute of Mass Communication and held at Apeejay Institute of Technology, Greater Noida on 15-16 Feb, 2020.



7. Participated in the Google News Initiative India Training Network's Verification Workshop on **"Fact Checking and Online Verification on Social Media Platform"** organized by the Amity School of Communication, Amity University, Noida on 9<sup>th</sup> August, 2019.
8. Participated in **Faculty Orientation Programme** on **"Amity Academic Structures and Systems"** organized by Amity Academic Staff College, Amity University Uttar Pradesh, Noida on 02-04 July, 2019.
9. Participated in a National Workshop on **"Art of Writing Research Articles"** organized by the Department of Economics, School of Management, Pondicherry University on 27-28 March, 2017.
10. Participated in a National Workshop on **"Science Filmmaking"** organized by School of Media and Communication, Pondicherry University in collaboration with **Science Film Division**, Vigyan Prasar, Department of Science & Technology (DST), Govt. of India on 24-26 March, 2017 at the Dept. of Electronic Media and Mass Communication, Pondicherry University.
11. Attended a 30-minute **online class** on "Are you Belieber? Helping students onboard with integrity" organized by **Turnitin** on 02 October, 2014.
12. Participated in UGC Sponsored **Workshop on Script Writing (Academic Writing and Publication Skill)"** organized by UGC-Academic Staff College, Maulana Azad National Urdu University, Hyderabad on 24-26 September, 2014.
13. Attend 10-Days **ICSSR Sponsored Research Methodology Workshop** for Ph.D Scholars organized by Dept of Journalism and Mass Communication, Periyar University, Salem on 10-19 September, 2014.
14. Attended Online National Workshop on **"How to use A-View"** (Amrita Virtual Interactive E-learning World) on 30<sup>th</sup> June, 2014. (A-VIEW is developed by Amrita University, supported by MHRD and guided by IIT Bombay).
15. Participated in One Day Workshop on **"Right to education with special reference to persons with disabilities"** jointly organized by **HEPSN-Enabling Unit Pondicherry University** and **National Institute of Visually Handicapped (NIVH), Chennai Regional Centre** on 27<sup>th</sup> March, 2014 at UMISARC Auditorium, Pondicherry University.
16. Attended 3 days **Strengthening Journalism Poynter Collaborative Learning Workshop** held in Chennai on 19-21 March, 2014.
17. Participated in 2 days Workshop-cum-Seminar on **"Web Journalism and Content Development"** organized by Amrita School of Arts and Sciences, Kochi on 18-19 Feb, 2014.

18. Participated in **Author Workshop** jointly organized by **Springer** and **Ananda Rangapillai Library**, Pondicherry University on 6<sup>th</sup> Feb, 2014.
19. Attended 21 Days **UGC Sponsored Interaction Programme for Ph.D Scholars** organized by **UGC-Academic Staff College**, Pondicherry University on 09-29 October, 2013.
20. Participated in 4 days **National Workshop** on **“Research Techniques and Data Analysis”** organized by Dept. of Management Studies, Pondicherry University on 19-22 Sept, 2013.

### **ORGANIZED**

1. Contributed (along with Dr. Neeru Prasad) towards the conduct of a **Webinar and Workshop** entitled **“Excellence in Online Education”** organized by Department of Culture and Media Studies, Central University of Rajasthan on the occasion of National Education Day, the Birth Anniversary of Maulana Abul Kalam Azad on 11th November, 2020 for the faculty members of CURAJ.
2. Contributed **as a member** of **Editorial Committee** and **Abstract Book Publication** for the **International Conference on Emerging Media Paradigms (ICEMP)** organized by Amity School of Communication and Amity School of Film and Drama, Amity University Uttar Pradesh, Noida on 9-10 January, 2020.

Dr. Anoop Kumar  
Last updated on: 09 August, 2024