

CURRICULUM VITAE

Dr. Shubham Pandey
Assistant Professor,
Department of Commerce
School of Commerce and Management
Central University of Rajasthan, Ajmer, Rajasthan, PIN 305817
Email-Shubham.Pandey@Curaj.Ac.In
Phone-9696238328



ACADEMIC QUALIFICATIONS

Year	Examination	Institute	Specialisation/Subjects
2024	Ph.D.	Central University of Rajasthan	Entrepreneurship
2020	Master of Commerce	Central University of Rajasthan	Accounting, Finance and Taxation
2018	Bachelor of Commerce	University of Allahabad	Accounting
2015	AISSCE (COMMERCE)	DALIMSS NTPC TANDA	Commerce
2013	AISCE (CLASS X)	DALIMSS NTPC TANDA	Hindi, English, Mathematics, Science, Social Studies

Ph.D. Title - An Analysis of Entrepreneurial Practices and Rural Development: A Study of Select Districts of Rajasthan

EXTRA CURRICULAR ACHIEVEMENTS

- ❖ Qualified **UGC-NET(JRF)** in Commerce in December 2019
- ❖ Qualified **NET- Commerce** (Three Times)
- ❖ Certificate Course on “**Introduction to Data Analysis Using Excel**” from RICE University, Houston, Texas, United States in 2020.
- ❖ Certificate Course of **CCC (Course on Computer Concepts)** from National Institute of Electronics and Information Technology in 2021.
- ❖ Completed course on **Academic and research Report Writing** through SWAYAM in 2022.
- ❖ Completed certificate course on **MS-Power BI**.

- ❖ Awarded **6 rank** in National Online Business Plan Competition on Business Start-up Post Covid-19, organised by DAV PG College, BHU, Varanasi in 2020
- ❖ Participated in **Jaipuria Quiz League** 2016 organised by Jaipuria Institute of Management and stood **SECOND** at University level.

PUBLICATION/RESEARCH PAPER PRESENTED/ CONFERENCES/ WORKSHOPS/FDPs

(Annexure I, II, III & IV)

- | | |
|--|----|
| ❖ Publication : | 08 |
| ❖ Research Paper Presented : | 12 |
| ❖ Invited Lectures : | 02 |
| ❖ Conferences/Workshops/Webinars/FDPs attended : | 30 |

TECHNICAL EXPOSURE

- ❖ Working knowledge of MS Word, MS excel and MS Power Point
- ❖ Working Knowledge of Power-BI
- ❖ Online Certification Course in Excel on Coursera (An online learning Platform)
- ❖ Proficient working with internet.

PERSONAL INFORMATION

Father's Name	Dr. Vinay Kumar Pandey
Mother's Name	Mrs. Aneeta Pandey
Date of Birth	October 23
Nationality	Indian
Address	Mirzapur, Uttar Pradesh

Annexure-I: Publication

- ❖ Pandey, S., Jain, D., Kumari, V., & Vaishnav, V. (2025). The role of entrepreneurial ecosystem factors in enhancing women's entrepreneurial performance: Evidence from Ajmer District of Rajasthan. *Accountancy, Business and the Public Interest*, 01, 87-108. (ABDC-B Category Journal)
- ❖ Pandey, S. (2025). AI-Driven Accounting: Opportunities, Challenges, and the Road Ahead. *International Journal of Scientific Research in Engineering and Management*, 09 (2), 1-10.
- ❖ Pandey, S., & Sahu, P. (2025). Synergizing Entrepreneurship and Human Resource Management: A Perspective on Analytics, Prospects, and Challenges. *International Journal of Research and Analytical Reviews*, 12 (1), 436-448.
- ❖ Mansi, Pandey, S., & Goyal, A. (2024). Effect of HRM Practices on Textile Industry Performance through HR Outcomes and Job Satisfaction as Mediator. *SEDME (Small Enterprises Development, Management & Extension Journal)*, 51(3), 263-278.
- ❖ Goyal, A., Mansi, R., & Pandey, S. (2023). Entrepreneurial knowledge and motivation's influence on entrepreneurial intentions: The role of entrepreneurial self-efficacy. *Theoretical and Applied Economics*, 30(4(637)), 119–136.
- ❖ Sahu, P., & Pandey, S. (2023). Entrepreneurial Practices and Employment Development in India: An Empirical Analysis of Post-COVID. *SEDME (Small Enterprises Development, Management & Extension Journal)*, 50(3), 280-291.
<https://doi.org/10.1177/09708464231195710>
- ❖ Sahu, P., Pandey, S., & Kumari, V. (2022). Impact of Covid-19 on Indian MSMEs: A road towards 'Atmanirbhar Bharat'. *Journal of Management and Entrepreneurship*, 16(4).
- ❖ Published Chapter on "The Revival of MSMEs and Atmanirbhar Bharat: A Suggestive Measure for Policy Reform" in a Book named "Aatmanirbhar Bharat Empowering Indian Economy. ISBN: 978-93-91012-92-2, Vol. IV

Annexure-II: Research Paper Presented

- ❖ Presented a Research paper titled “From Attitude to Action: Leveraging Entrepreneurial Mindset to Drive Innovation and Intentions in Smart Management Education” in an International Conference on Smart Management: Leveraging AI and Business Process for Innovation and Growth organised by Sage University, Indore on 17th May 2025.
- ❖ Presented a Research paper titled “Empowering Future Entrepreneurs: The Role of Entrepreneurial Mindset in Linking Education to Innovation-Driven Intentions” in an International Conference on Smart Management: Leveraging AI and Business Process for Innovation and Growth organised by Sage University, Indore on 17th May 2025.
- ❖ Presented a Research paper titled “From Policy to Practice: Challenges in Implementing NEP 2020 for Divyangjan”, in the National Conference on NEP 2020 and Challenges, Prospects, and Future Directions for Divyangjan organised by NIT Raipur on 10th February 2025.
- ❖ Presented a Research paper titled “The Role of Entrepreneurial Ecosystem Factors in Enhancing Women’s Entrepreneurial Performance: Evidence from Ajmer District of Rajasthan” in the ICSSR-sponsored National Conference on Rural Women Empowerment through Entrepreneurial Marketing (under Vision Viksit Bharat @2047) organised by NMIMS Hyderabad on 8th February 2025.
- ❖ Presented a Research paper titled “Exploring the Growth of Indigenous and Small-Scale Industries in Rural Rajasthan: An Empirical Study of the Pre-COVID Period” in an International Conference on Contemporary Global Perspectives in Management, Environment and Technology (CGPMET, 2025), organised by Delhi

School of Business in Collaboration with Lincoln University College, Malaysia on 16th and 17th January 2025.

- ❖ Presented Research Paper on “Entrepreneurial Practices and Employment Development in India: An Empirical Analysis of Post Covid Effect.” in International Conference Organized by MDI, Murshidabad on 15-16 December, 2022.
- ❖ Presented Research Paper on “A study of Pre & Post Covid-19 Performance of Mudra Yojna on Micro Small and Medium Enterprises in India” in Virtual International Conference on Innovative Practices in Commerce and Management during Pandemic Era Organized by Department of Commerce, Central University of Rajasthan on November 25-26, 2021.
- ❖ Presented Research Paper on “The Revival of MSMEs and Atmanirbhar Bharat: A Policy Option” in an “International Conference on Survive, Sustain and Grow: Managing Business and Professional Excellence in 21st Century” organized by Department of Humanities and Management Science, Madan Mohan Malviya University of Technology, Gorakhpur in collaboration with IEEE India Council on 21-22 June, 2020.
- ❖ Presented Research Paper on “ A Study of Rural Marketing Strategies of FMCG- with special reference to HUL and Dabur India Limited” in an “International Conference on Survive, Sustain and Grow: Managing Business and Professional Excellence in 21st Century” organized by Department of Humanities and Management Science, Madan Mohan Malviya University of Technology, Gorakhpur in collaboration with IEEE India Council on 21-22 June, 2020.
- ❖ Presented Research Paper on “Impact of Covid-19 on Indian MSMEs- A road towards Atmanirbhar Bharat” Organized by Jhunjhunwala PG College in association with Indian Accounting Association – Awadh Chapter 15 June 2020
- ❖ Presented Research Paper on “Artificial Intelligence in Accounting: Prospects and Challenges” in a conference organized by Department of Accounting, Jai Narain Vyas University, Jodhpur in association with Indian Accounting Association, Jodhpur Branch on 28-29 December 2019.

- ❖ Presented Research Paper on “Financial empowerment of women through indigenous industries of RAJASTHAN- A case study of Indigenous Industries of “Tilonia” in a conference organised by BITS Pilani in 2018

Annexure – III: Invited Lectures/ Seminar given

1. Served as an invited speaker on the topic "Transforming Higher Education: Insights from NEP 2020", organized by the IQAC Cell, Govt. Vrinda Sahay PG College, Dabra, Jiwaji university Gwalior in association with Department of Higher Education, M.P. on September 20, 2024.
2. Served as keynote speaker on the topic “Importance of Vocational Courses in National Education Policy 2020” in one day national webinar organised by Govt. College Rajoudha, Porsa, Jiwaji university Gwalior M.P. sponsored by Department of Higher Education, M.P. held on May 29, 2024.

Annexure-IV: Conferences/Workshops/Webinars/FDPs attended

- ❖ Completed 1 week training programmes on “NEP2020 and its Implementation” organised by Central University of Rajasthan in association with NITTTR, Bhopal, scheduled from April 28- May 02, 2025.
- ❖ Completed 1 week training programmes on “Empowering Faculty with Innovative Pedagogy & Quality through Technology Integration” organised by Central University of Rajasthan in association with NITTTR, Bhopal, scheduled from 2-6 December, 2024
- ❖ Completed 10 Days NEP 2020 Orientation & Sensitization Programme (OSP) conducted by CURAJ-MMC under the UGC-Malaviya Mission Teacher Training Programme (UGC-MMTTP) during OCT 14-23, 2024.
- ❖ Completed four weeks online Faculty Induction Programme organised by the MMTTC, University of Hyderabad from 18th June to 15th July, 2024.

- ❖ Participated in National Level one week virtual capacity Building Programme on Personal Finance organized by Association of Mutual Fund in India from October 10 – 16, 2021.
- ❖ Attended an Interactive Talk on Stress Management Organized by Department of Commerce, Central University of Rajasthan on October 8, 2021
- ❖ Participated in a webinar session on Commodity Derivative Market conducted by National Commodity and Derivative Exchange Limited on September 21, 2021.
- ❖ Attended National Training Workshop on Research Article Writing and Plagiarism organized by Govt. Girls PG College, Ujjain on September 18, 2021.
- ❖ Attended workshop on Art of Publishing Research Papers in High Impact Journals organized by Indian Institute of Management Kozhikode on September 15, 2021.
- ❖ Attended an Interactive talk on Investment in Financial Securities: Risk Management and Opportunities organized by Department of Commerce on September 10, 2021
- ❖ Attended Five Days National Webinar Series on Research Methods and Techniques from September 1 – 5, 2021 organized by Indian Accounting Association Alappuzha Branch in association with Kristu Jyoti College of management and Technology, Kerala.
- ❖ Participated in Five Days International Entrepreneurship Programme organized by Dr. S Gopalaraju Govt. First Grade College, Anekal, held from June 28 – July 02, 2021.
- ❖ Attended a webinar on “Turnitin- Plagiarism Checker” conducted by Central University of Rajasthan.
- ❖ Attended an Online Webinar on “Nuances if Research Publication” on June 16, 2021
- ❖ FDP on Research Methodology by Army institute of Management and Technology. (May 10-15,2021)
- ❖ National Webinar on “References, citations and Plagiarism” organized by IAA Hyderabad. (March 15,2021)
- ❖ Seven Days National workshop on Research Methodology for social sciences (March 27- April 02, 2021)

- ❖ One week FDP on Writing Quality Research Papers and Publishing in high impact journal- Tips and Techniques. (March 22-27, 2021)
- ❖ International webinar on “Management Research writing for Premier Journals: Dos and Don’ts (March 13,2021)
- ❖ One day Webinar on “Introduction to Securities Market , IPO and Mutual Fund Investing (Feb 9, 2021)
- ❖ Two days’ workshop on “Academic Writing” (Feb 6th & Feb 12th , 2021)
